

Biographical Information – Colleen Francis

If you can't find what you need or have any questions, do not hesitate to contact us at 1-877-364-2438 or ColleenFrancis@EngageSelling.com

General Biography

General biographies should be used in support of published speaking and training programs. Multiple versions are provided depending on space constraints.

General Biography – 100 words

Colleen is driven by a passion for sales - and results. A successful sales leader for over 20 years, she understands the challenges of selling in today's market. Clients note her frank, no-nonsense approach to solving problems and addressing opportunities – an approach that deliver sales results.

Colleen is the best-selling author of popular sales books including the recent "*Nonstop Sales Boom*". She is a Certified Sales Professional (C.S.P.) and an inductee into the Speaking Hall of Fame. Sales and Marketing Magazine has called Colleen and Engage Selling: one of the top 5 most effective sales training organizations in the market today!

General Biography – 200 words

Colleen is driven by a passion for sales - and results. A successful sales leader for over 20 years, she understands the challenges of selling in today's market and that business leaders can no longer rely on approaches to sales based on techniques from decades ago.

Colleen works with business and sales leaders to design, implement and hone their sales teams to seize market opportunities. Whether designing strategy to target a new market or working with a team to improve their productivity, Colleen's results have attracted clients such as Merck, Abbott, Merrill Lynch, Royal Bank of Canada, Dow AgroSciences, Adecco, Trend Micro, UBM, and over 1,000 other leading organizations.

Time and time again, clients who work with Colleen note her frank, no-nonsense approach to solving problems and addressing opportunities. Colleen's practical strategies deliver results.

Colleen is the best-selling author of the popular "*Nonstop Sales Boom*" and "*Honesty Sells*" books. She has been distinguished as a Certified Sales Professional (C.S.P.), is a past President of the Canadian Association of Professional Speakers and is a member of the Canadian Speaking Hall of Fame. Sales and Marketing Magazine has called Colleen and Engage Selling: one of the top 5 most effective sales training organizations in the market today!

Introductory Remarks

Introductory remarks are for the purposes of introducing Colleen in advance of presentation.

Introductory Remarks

Ask any of our next speaker's clients about why they call on her services—again and again—and you're likely to hear a common refrain: she delivers results! A successful sales leader for over 20 years, she understands the challenges of selling in today's market.

Clients who work with Colleen note her frank, no-nonsense approach to solving problems and addressing opportunities. Her practical strategies are designed to be readily implemented for immediate and lasting results.

Best-selling author of sales books including the recent "*Nonstop Sales Boom*" and a member of the Canadian Speaking Hall of Fame, Sales and Marketing Magazine has called Colleen one of the "5 most effective sales trainers in the market today".

Please join me in welcoming Colleen Francis.

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